

# Matt Ward

Product Designer

Atlanta, GA

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## EDUCATION

**Georgia Institute of Technology — *BS Industrial Design, 2017***

**Georgia Perimeter College — *AS Business Admin, 2014***

## EXPERIENCE

### **Amazon Web Services — *UX Designer II***

Oct 2022 - Present

Designing and launching generative ai, inventory, and insight features for AWS Supply Chain. Creating cutting-edge experiences that utilize machine learning, built-in contextual collaboration, and demand planning.

### **Tensure Consulting — *Lead Product Designer***

Dec 2021 - Sep 2022

Lead the design efforts on several products for the Mailchimp Incubation and Data Science teams by conducting workshops, developing product roadmaps and delivering final designs.

### **Tensure Consulting — *Lead Product Designer, Freelance***

Jun 2021 - Dec. 2021

Led the design efforts for the Mailchimp Incubation team by creating new product concepts and presentation pitches that helped secure over 10 million dollars in funding for strategic initiatives.

### **Truist Bank — *Senior Experience Designer***

Apr 2020 - Nov 2021

Designed and released two commercial mobile banking apps for one of the largest banks in the US. Led our team to ensure our designs met accessibility standards.

### **Digital Scientists — *Product Designer***

Mar 2019 - Mar 2020

Designed the beta release of Creative Assistant, an AI design software, for Mailchimp. Took the project from initial concept to a production release, leading to a 14% increase in email engagement.

### **Techtronic Industries — *UX/UI Designer***

Jan 2018 - Feb 2019

Designed three mobile apps with connected IOT products sold at The Home Depot and developed new prototyping methods for testing IOT products.

## SKILLS

Low - High Fidelity prototyping

Wireframes

Visual Design

Journey maps

Micro-animations

User interviews

Product strategy

Storyboarding

## Software

Figma

Adobe Suite

Miro

Jira

Trello

## Honors

**Beaker Award**

Digital Scientists, 2019

**Best Portfolio**

Bestfolios, 2018

**Silver Medal**

Georgia Tech ID, 2016

## **Big Bang — *Product Design Intern***

Jan 2016 - Oct 2017

Created concepts, digital prototypes, and analyzed user research for Cuisinart and various other clients.

## **GUEST LECTURES & APPEARANCES**

### **Georgia Tech School of HCI - Guest Reviewer**

MS-HCI Job Search Workshop, Fall 2023

### **Hunan University - Guest Lecture**

A Survey of Global Design, Summer 2022

### **Georgia Tech School of Industrial Design - Guest Lectures**

Planning your Design Career, Fall 2021

Portfolio Development, Summer 2021

Interactive Product Design Undergraduate Studio, Fall 2020

Interactive Product Design Undergraduate Studio, Fall 2018

Industrial Design Graduate Studio, Fall 2018

### **Georgia Tech School of Industrial Design - Guest Reviewer**

Design Capstone Undergraduate Studio, Dec 2021

Portfolio Development, Summer 2021

Portfolio Development, Summer 2020

Interactive Product Design Graduate Studio, Spring 2019

### **Skillshare - Instructor**

Adobe XD: Animations, 2019 - Present

How to Create a UI/UX Portfolio, 2019 - Present

Creating gifs for UI/UX Projects, 2019 - Present

Adobe XD: Improving Visual Design, 2019 - Present

Storyboards for UI/UX in Adobe XD, 2019 - Present

Rapid IOT Prototyping in Protopie, 2019 - Present

Adobe XD: App Design & Prototyping for Beginners, 2019 - Present

### **ADP List - Design Mentor**

80 mentorship sessions, Jan 2023 - Present